

## POSTMASTERS

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### **NATALIE JEREMIENKO** **OOZ, Inc. (...for the birds)**

*Infrastructure and facilities for high-density bird cohabitation on the roof of Postmasters Gallery*

**with public housing projects by:**

**Aranda/Lasch + TerraSwarm**

**bonetti/kozerski studio**

**Leeser Architects**

**Materialab with Gensler+Gutierrez**

**OpenSource Architecture**

**SYSTEMarchitects llc**

**TheLiving**

**Evo Design**

**perch design: Phil Taylor**

**water systems designed by Fountainhead**

**landscape design consulting: Kate Bakewell**

**urban system consulting: LOOK/Laura Kurgan**

*List of works:*

### **Gallery 1**

Clockwise from the entrance:

1. **OOZ, Inc (...for the birds)**, 2006:  
a Model Urban Development ...for the birds.  
live projection and 4 video feeds on LCD screens from the rooftop garden
2. **LIMITED EDITION BIRD HOUSING PROJECTS DESIGNED and DEVELOPED for OOOZ,Inc**  
all 2006

west wall left to right:

a. **the Living**

PLUG IN BOTTLE FOR CITY

gate/w bottle attachment device for affordable bird housing system.

b. **OpenSource Architecture and xdesign**

Casa da Musica

reinterpretation of the OMA (Rem Koolhaas) concert hall for birds

performances, with stage and mirror system to multiply bird audience

c. **Leeser Architects**

Biodegradable apartment block system (4 rooms per floor); available with counter and wireless webcam system  
cardboard or marine ply versions

d. **SYSTEMarchitects llc**

Burst BOP (Bird of Prey)

Prefabricated marine ply house for local Kestral (sparrow hawk)

e. **Materialab and Gensler + Gutierrez** (a collaboration)

TESTING PROTOTYPE

a bio-mechanical hybrid incorporating reactive and responsive materials. /Birdhousing /is a multi-level shelter and gathering space that provides a range of comfort zones for different birds throughout the year by assuming various spatial and thermal conditions in response to climate.

Principals: Anna Dyson, Paz Gutierrez, Donald Gensler

Design Team: Marion Jones, Sylvia Krajewski, Derek Keil

Acrylic, Stainless Steel, Silicone, Photovoltaic Cells, LED Lighting , shown with projection

f. **Aranda/Lasch + TerraSwarm**

Cloud Yum

Sesame seed bars and aluminum

g. **bonetti/kozerski studio**

Uccellaci e Uccellini

Repeated modules in monolithic ceramic make living space combinations for the sparrows focused around an open atrium which is accessed through a procession of interlinked spaces. The interiors are finished in two colors to test different levels of color attraction in the birds. Each perch is also color coded and provides easy access into the house. The modules allow for eventual multi storey complexes of shared communal space.

Fabricated in collaboration with Heath Ceramics of Sausalito, California

h. **EvoDesign**

Phylogeny follows Ontogeny

Rapid prototyping production of a simple form questioning birds recognition of the familiar form of the egg. These houses can be assembled in clusters and printed on the 3-D printer.

The internal volumes are based on research from Audubon that suggests houses can be close together if they are attractive to different types of birds.

3. **Then and Now: air traffic**, 2006.

photographs of bird OoZ

four digital color prints

40 x 60 inches each

edition of 6

4. **Communication Technology ....for the birds**, 2006

electronic bird perches translating bird concerns for humans.

Designed in collaboration with Phil Taylor.

Two editions of Communication Technology (4tbirds)—MASSMoCA and Whitney Museum are represented. Intended to be installed in bird accessible site. Reinstalled for remedial human education, in gallery. Although birds have mastered the technology humans require technical support of a gallery.

*Instructions:* act like a bird landing on a perch; (i.e. gently touch landing area; act to complete feedback cycle)

5. **Nutrient Cycles**, 2006

PART ONE: Nutrition Facts on (human) Health Food Bars

PART TWO: Nutrition FAQs on reusable napkins

Silkscreen on cotton napkin and packaged food

**Gallery 2**

**Goosing**, 2006

robotic geese, inflatable pool, video

Goose driving lessons available on request, accompanying Goose language lessons.

Sign up available for Robotic goose expeditions to communicate with Biologicals. Goosing adventure sites include Central Park, and Prospect Park