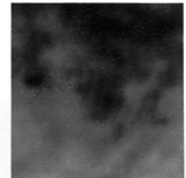
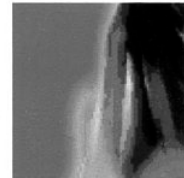
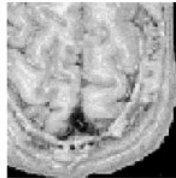


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Etoy, etoy, etoy, etoy

By William Rowe

05.02.00 Say it fast enough and it merges into the calling chant for the media hacktivists of the moment, etoy corp who have defeated the money hungry eToys Inc. [spot the "s"] in an epic court battle.

According to the etoy lawyers, Chris Truax in San Diego and Peter E. Wild in Zurich, eToys Inc. gave up its naive fight against the famous international art group etoy this Tuesday after a long and exhausting dispute about the terms and conditions of this settlement.

We have been following the action as an official ninfonaut agent which all began on Monday, January 24, 2000, the TOYWAR.crisis-control-board, 1345 special TOYWAR.agents and media warriors triggered another firestorm; within a few hours many hundred EMAIL-TOY-BOMBS exploded in the brains of customers, e-shoppers, brokers and nervous business men all over the world.

No one got hurt - but the message was placed and the eToys share value sunk below its initial price of \$20: value on Tuesday / 11.12 AM: \$19.0625 per share unit.

One of the targets of the violence-free toy-bombing was the eToys HQ in Santa Monica ... eToys felt that it is now time to drop this lawsuit and to accept all the demands the etoy corp submitted.

It is a landmark case for online activists and so register your support at: www.toywar.com

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